

PRESS RELEASE
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**The National Women Business Owners Corporation (NWBOC) Recognizes
Fastenal's Corporate Traffic Manager for Supplier Diversity Excellence**

Lake Park, FL (Nov. 15, 2011) – The National Women Business Owners Corporation (NWBOC) honors Kevin Larson, Corporate Traffic Manager at Fastenal in Winona, MN for his commitment to supplier diversity and increasing business opportunities for Woman Business Enterprises (WBEs).

On a bi-monthly basis the NWBOC recognizes outstanding supplier diversity individuals, or teams, and accepts nominations from its certified WBEs for supplier diversity managers or buyers who go the extra mile for women-owned companies.

Larson has been with Fastenal since 1992 and resonates with the company's initiative of supporting local businesses and bringing diverse enterprises together. He was nominated by NWBOC Certified WBE Pamela Hall, CEO of Logistics Planning Services (www.shiplps.com).

"With great leadership, advocates, and guidance, success began as soon as our relationship started with Larson and Fastenal," said Hall. "Our logistics and freight management services have generated great savings with Fastenal and have strengthened our relationship in the industrial distribution field. Fastenal is a true example of a company that promotes diversity within their organization and across their supply chain."

Larson is one of over 14,000 employees that is part of the Fastenal team, an industrial supply store network of over 2,500 locations around the globe providing customers with local service and immediate product availability (www.fastenal.com).

Their three-pronged Supply Chain Diversity program advocates supplier and vendor diversity while establishing strategic alliances with 2nd and 1st tier diversity-owned channels of distribution for Fastenal's products and services. Their goal is to create opportunities without sacrificing cost, quality, or service.

Larson has received a six-month buyer's registration to the NWBOC eProcurement MarketPlace which is a database that facilitates the procurement process with NWBOC certified WBEs.

NWBOC certified WBEs can nominate an outstanding supplier diversity individual or buyer by e-mailing their recommendation to janet@nwbo.org for consideration. Include name, title, company, e-mail, phone, city and state and a reason for the nomination along with name and company name of the nominator.

For more information about NWBOC or its WBE certification program, visit www.nwbo.org or email info@nwbo.org.

ABOUT NWBOC

The NWBOC was established in 1995 for the purpose of increasing competition for corporate and government contracts through implementation of a pioneering economic development strategy for women business owners. NWBOC is a national 501(c)(3) not-for-profit corporation, and is the first third party, national certifier providing WBE Certification and an approved Third Party Certifier for the U.S. Small Business Administration's WOSB/EDWOSB contracting program.

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