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NWBOC & NAWBO-CA Organizations Sign Agreement to Assist in Creating Opportunities for Women Business Owners

Lake Park, FL (June 7, 2012) – The National Women Business Owners Corporation (NWBOC) has recently signed a Memorandum of Understanding (MOU) with the National Association of Women Business Owners California organization (NAWBO-CA), according to Janet Harris-Lange, NWBOC President. According to Harris-Lange, the purpose of the MOU, is to develop and expand a framework of cooperation between NWBOC, a national third-party certifier of Women Business Enterprise (WBE), and NAWBO CA, a federation of nine NAWBO chapters located throughout the State of California, for the promotion of events and educational exchanges between the two groups.

Agreeing to and signing the MOU with Harris-Lange of NWBOC were May Pon, current NAWBO-CA President and Carla Cobb Davis International and Domestic Affiliation Director and Immediate Past President NAWBO-CA. “The mutual benefits of the MOU for both organizations will be the added exposure, increased business opportunities for women business owners, and positive public relations,” adds Harris-Lange.

NAWBO-CA represents the issues and interests of more than 1.3 million women business owners in their state. California ranks No. 1 nationally in the number of woman-owned firms, number of employees (1.9 million) and revenues generated (\$318.2 billion annually). California NAWBO chapters are located in Sacramento, San Francisco / Bay Area, Silicon Valley, Santa Barbara, Ventura County, Inland Empire, Los Angeles, Orange County, and San Diego.
<http://www.nawbo-ca.org>

The National Women Business Owners Corporation (NWBOC) was established in 1995 for the purpose of increasing competition for corporate and government contracts through implementation of a pioneering economic development strategy for women business owners. NWBOC is a national 501(c)(3) not-for-profit corporation, and was the first third party national certifier providing WBE Certification. For more information about NWBOC or its WBE certification program, visit www.nwboc.org or email info@nwboc.org or call 1-800-675-5066.

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