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Dear WBE Certifieds and Friends,

Each month that we highlight outstanding supplier diversity individuals it gets more difficult as we continue to receive exceptional candidates to choose from. This month we congratulate two companies who are making a difference for minority owned business, especially women. Keep up the good work!

This month's NWBOC *Buyer/Supplier Diversity Individuals of the Month* are **Kim Schuler, CEO of Lori's Gifts in Carrollton, TX** and the **Pfizer Supplier Diversity Team in New York, NY**.



They have both received a six-month Buyer's registration to our [NWBOC eProcurement MarketPlace](#). To learn more about these individuals and the wonderful work they are doing, please read the article below. We thank Stephanie Lorber and Rebecca Cenni for their nominations.

If you would like to nominate someone, please e-mail your recommendation to janet@nwbo.org. Include their name, title, company, e-mail, phone, city and state. Don't forget to include the reason for the nomination and your name and company name as the nominator.

Sincerely,

Janet Harris-Lange, President, NWBOC

Supplier Diversity Teams of the Month
Kim Schuler, CEO of Lori's Gifts in Carrollton, TX

Kim Schuler is the CEO of [Lori's Gifts](#), a hospital gift shop management firm in Carrollton, TX. She joined the company in 1999 after spending a decade at Hallmark Cards, Inc. Through her membership with the National Association of Professional Women (NAPW) Schuler seeks to educate and empower professional women across the country.



Schuler was nominated by certified WBE Stephanie Lorber of [Sole Creations Incorporated](#) in Great Neck, NY.

"In overseeing all the procurement responsibilities for almost 250 retail shops, Ms. Schuler makes a conscious effort to ensure that Lori's Hospital Gifts Shops grant contracts to minority businesses, especially women-owned enterprises," says Lorber. "When Sole Creations, Inc. first started supplying Lori's Gifts with slippers, she really encouraged us to become certified by a nationally recognized organization. We immediately contacted NWBOC and began the application process. It is really wonderful to know that so many industry executives value the great relationships that are created through promoting supplier diversity. We really value both Ms. Schuler's and Lori's Gifts' commitment to NWBOC."

Learn more about [Lori's Gifts](#).

Pfizer Supplier Diversity Team in New York, NY

Pfizer started as a small business more than 150 years ago, and its growth has been tied to the health and well-being of customers. This special connection has prompted the company to seek ways to support and strengthen customers' communities.



The [Pfizer Supplier Diversity Program](#) is one way the company contributes to the long-term health and vitality of minority communities. Through the program, Pfizer creates opportunities for minority-owned business enterprises (MBEs), women-owned business enterprises (WBEs), lesbian, gay, bi-sexual and transgendered business enterprises (LGBT) and small businesses.

Because minority and female consumers are an important economic force, Pfizer understands its own success is linked to the success of these communities.

The Pfizer Supplier Diversity Team was nominated by Certified WBE Rebecca Cenni, CEO of [Atrium Staffing](#), headquartered in New York, NY.

"The Pfizer Supplier Diversity Team has continued to create opportunities for businesses, both large and small, and deserves recognition for their unparalleled devotion to opening doors in their organization," says Cenni. "Pfizer has been an integral partner to Atrium Staffing since our company was founded in 1995, contributing both to our growth and the growth of Atrium's woman-owned suppliers."

Learn more about the [Pfizer Supplier Diversity Program](#).

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The NWBOC e-Newsletter is distributed by the National Women Business Owners Corporation (NWBOC). NWBOC created the first national certification program for women enterprises. NWBOC's certification program offers an alternative to the costly, time-consuming and duplicative agency-by-agency and corporation-by-corporation certification process.

If you have information for the NWBOC Newsletter, please send it to info@nwbo.org. If you no longer want to receive this e-newsletter, hit the SafeUnsubscribe™ button below this note.

Don't forget... "When you need to procure goods and services, think WBEs first!"

~ Janet Harris-Lange, NWBOC President

