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DELL, Inc. Supplier Diversity Team in Round Rock, TX

Fernando Hernandez, Supplier Diversity Director at Microsoft Corporation in Redmond, WA

Adrienne Williams, Diversity Manager at Kiewit in Irving, TX

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Dear WBE Certifieds and Friends,

This month's NWBOC *Buyer/Supplier Diversity Managers of the Month* are **Matt Thursman and Mary Lynn Netzel of Walt Disney World Resort in Orlando, FL.**



Thursman and Netzel have received a six-month Buyer's registration to our [NWBOC eProcurement Marketplace](#). To learn more about these individuals and the wonderful work they are doing, please read the article below. We thank Cindy Lou Hartig for her nomination and congratulate Thursman and Netzel for their outstanding commitment to women and minority owned businesses.

If you would like to nominate someone, please e-mail your recommendation to [janet@nwbo.org](mailto:janet@nwbo.org). Include their name, title, company, e-mail, phone, city and state. Don't forget to include the reason for the nomination and your name and company name as the nominator.

Sincerely,

Janet Harris-Lange, President, NWBOC

**Supplier Diversity Managers of the Month**

**Matt Thursman and Mary Lynn Netzel of Walt Disney World Resort in Orlando, FL**

The Walt Disney Company is committed to making Minority and Women Business Enterprises (MWBEs) an important part of its sourcing and procurement activities by actively seeking minority and woman-owned firms for inclusion in the competitive bidding process, and utilizing these businesses to the fullest extent possible.

Thursman and Netzel were nominated by NWBOC Certified WBE Cindy Lou Hartig, of [Information Technology and Data Solutions, Inc.](#) "Matt and Mary Lynn are strong advocates for small businesses and minorities," said Hartig. "It is refreshing to see not only a company that cares but individuals that take it to heart and go the extra mile."

Thursman is the Manager of Minority Business Development for The Walt Disney World Resort where he manages the Supplier Diversity Program for the Walt Disney Resorts through partnerships with internal departments in Florida and California, as well as relevant business organizations throughout the United States. In this role, he identifies qualified and certified MWBEs and matches them against Disney's procurement and bidding opportunities.



"Matt is firm, fair and consistent," said Hartig. "When he sees that MWBEs are not getting notified, he goes to the source and finds out why. Our company is not treated as a favorite, however, we are invited to bid and have the same chance as the larger companies. Matt makes sure that everyone is treated the same."



Netzel is a Sourcing Specialist/Contract Administrator for The Walt Disney World Resort. In that roll, she insures that pre-qualified and certified MWBEs have bid opportunities to competitively bid on both design and construction projects for Disney. "Because of Mary Lynn, we received our master contract and she made it her mission to promote us as a NWBOC certified woman-owned company," said Hartig.

Learn more about [The Walt Disney Supplier Diversity Team](#).

The NWBOC e-Newsletter is distributed by the National Women Business Owners Corporation (NWBOC). NWBOC created the first national certification program for women enterprises. NWBOC's certification program offers an alternative to the costly, time-consuming and duplicative agency-by-agency and corporation-by-corporation certification process.

If you have information for the NWBOC Newsletter, please send it to [info@nwbo.org](mailto:info@nwbo.org). If you no longer want to receive this e-newsletter, hit the SafeUnsubscribe™ button below this note.

*Don't forget... "When you need to procure goods and services, think WBEs first!"*

~ Janet Harris-Lange, NWBOC President



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